

KLEIN | the sofa for the “space” age



extra seating

storage

idt 290 | jon pidgeon



DEMOGRAPHIC

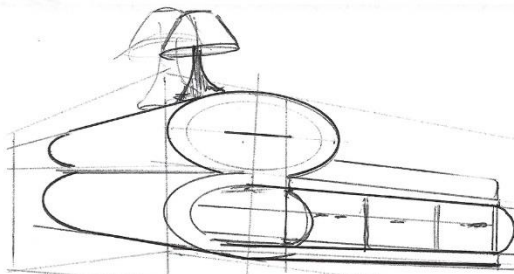
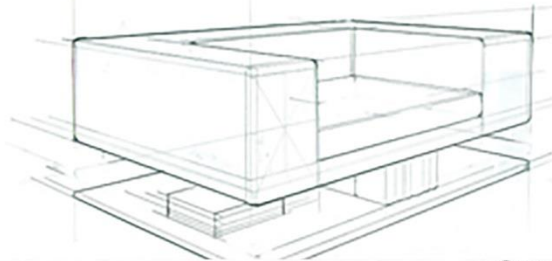
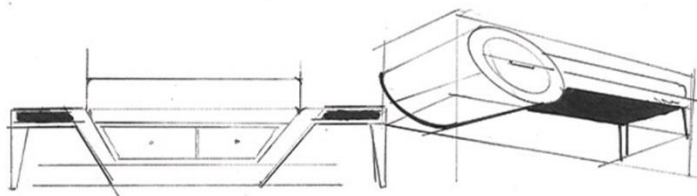




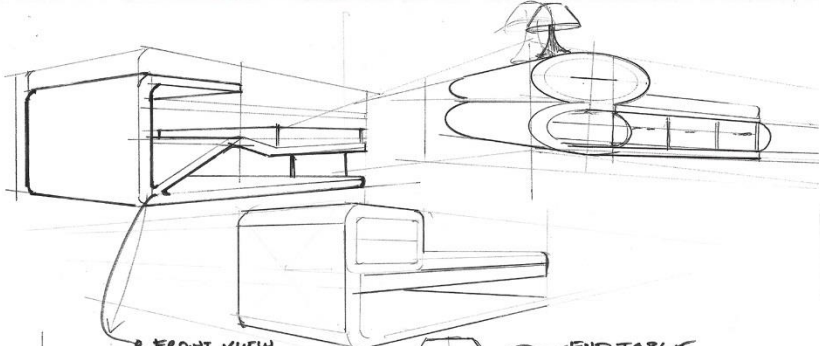
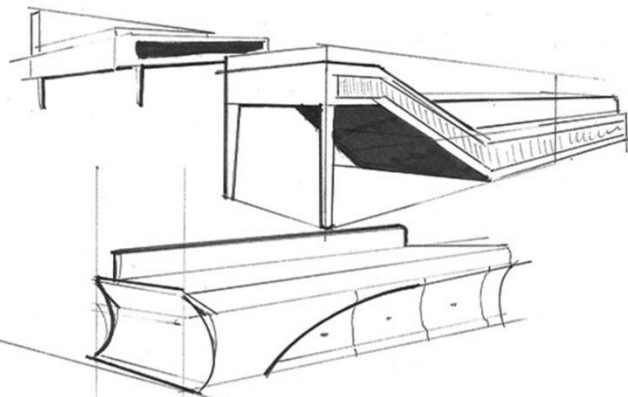


klein | competing products

klein | ideation

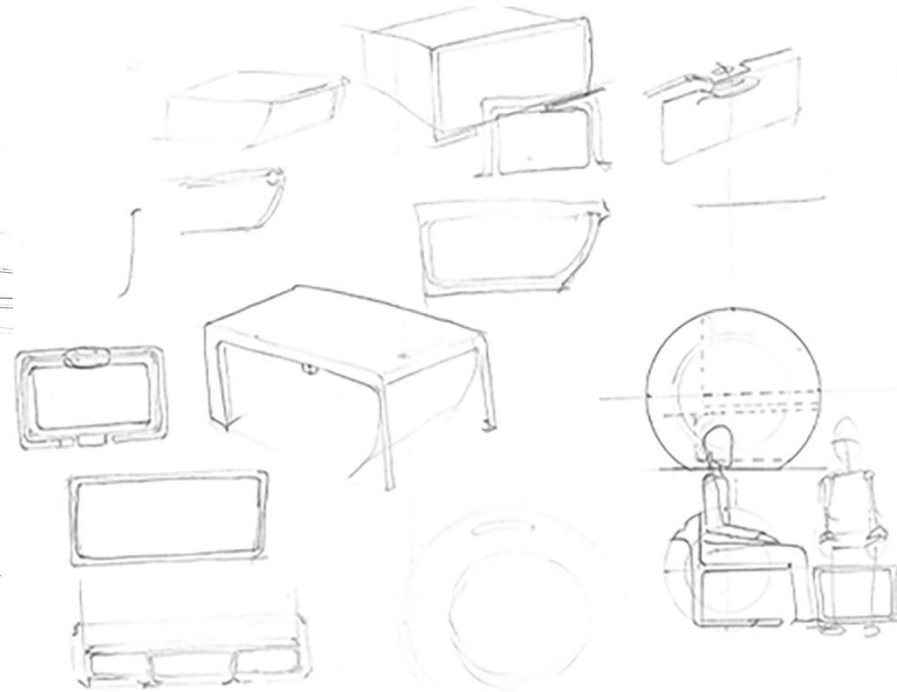


FRONT VIEW



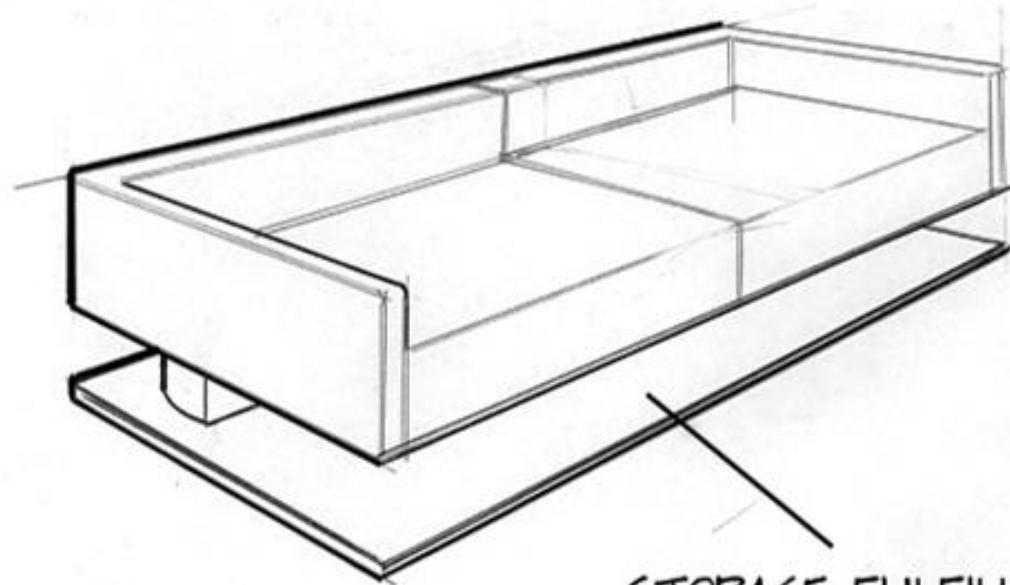
END TABLE

BOOKS



klein | ideation

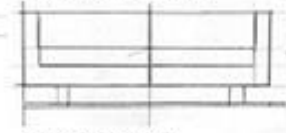
SPLIT AWAY SOFA



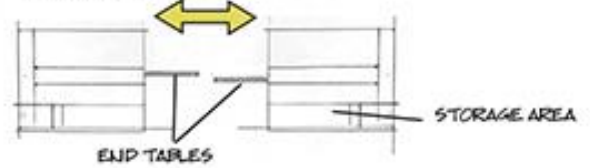
STORAGE, FULFILLING
THE TARGET AUDIENCE'S
NEED FOR STORAGE.

FRONT VIEW

STANDARD POSITION



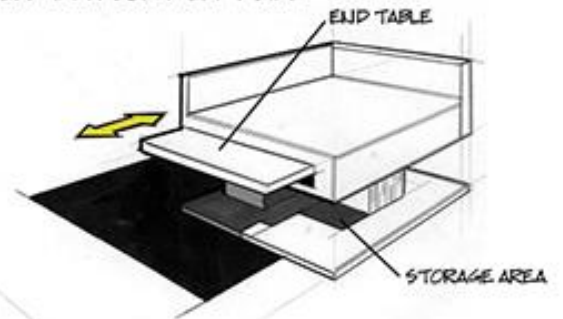
SPLIT POSITION



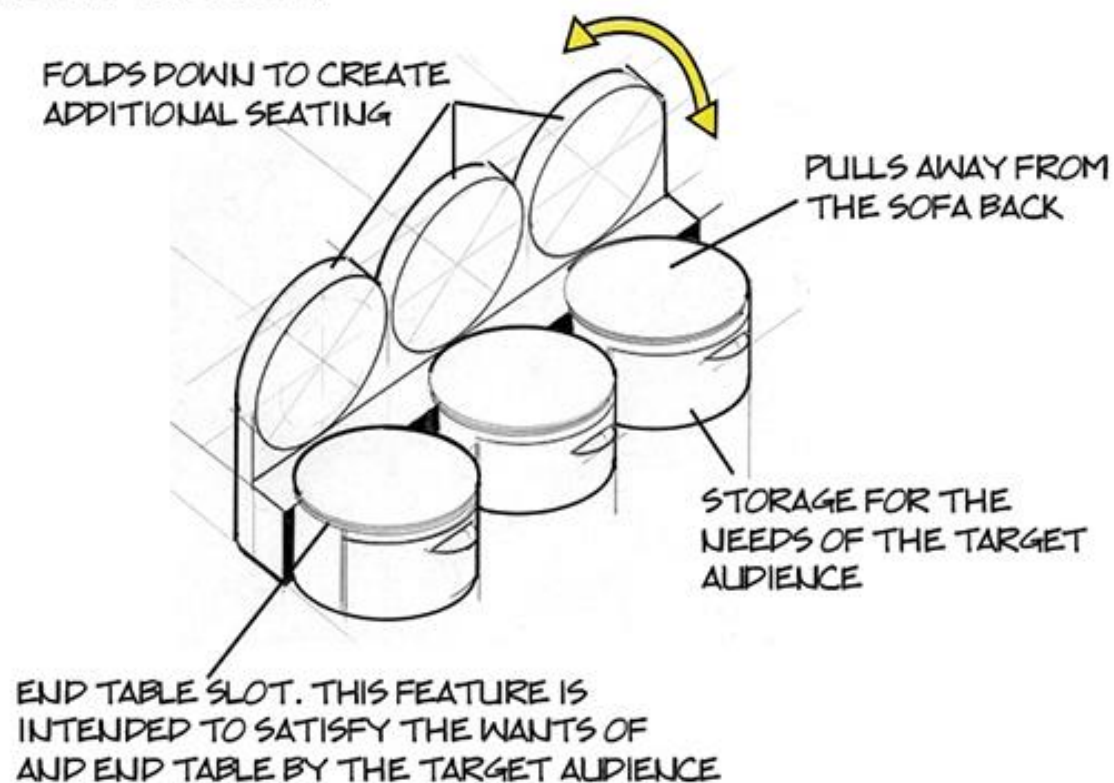
side view

left side

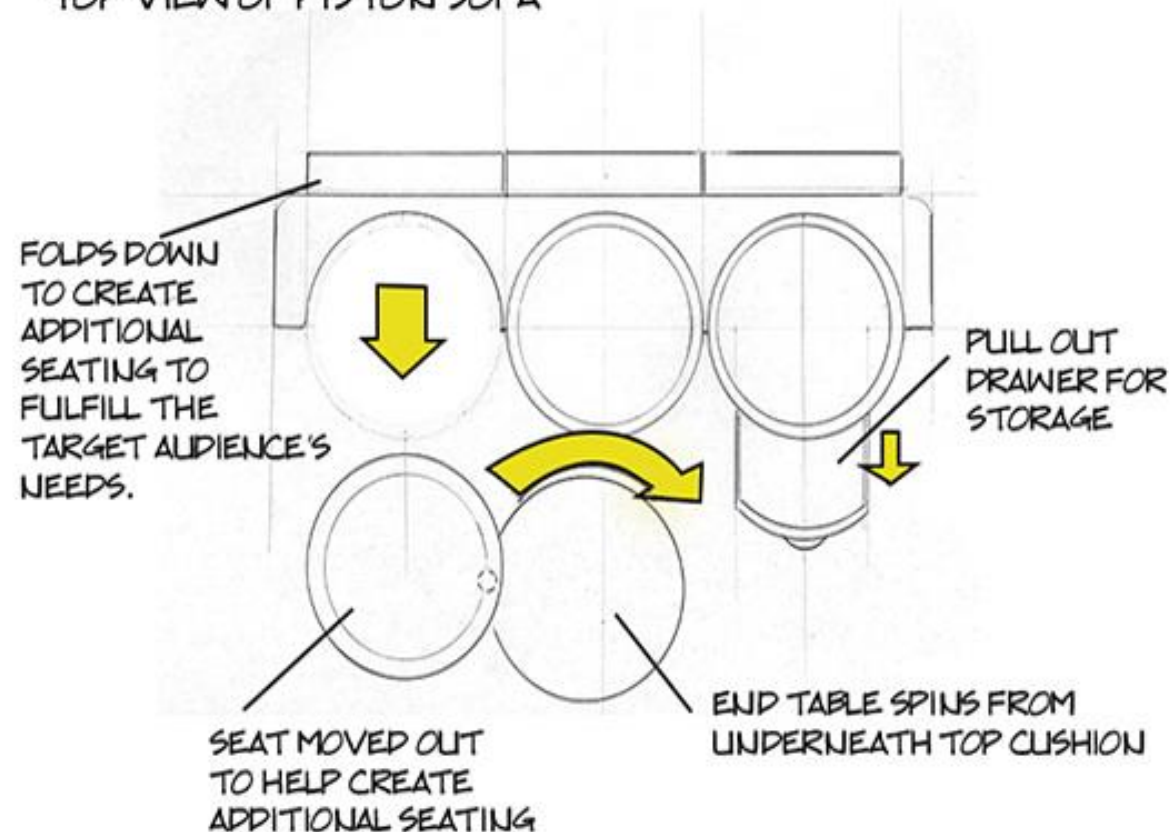
SPLIT AWAY SOFA - LEFT SIDE

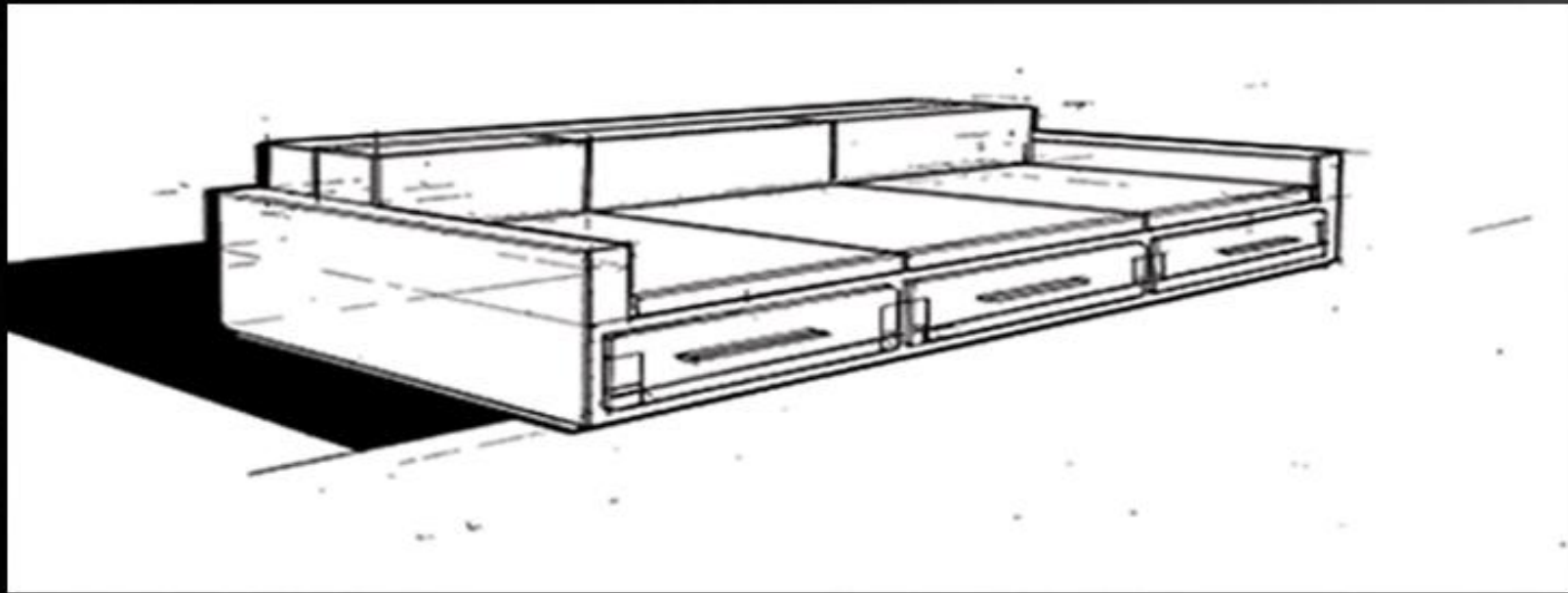


THE PISTON SOFA



TOP VIEW OF PISTON SOFA

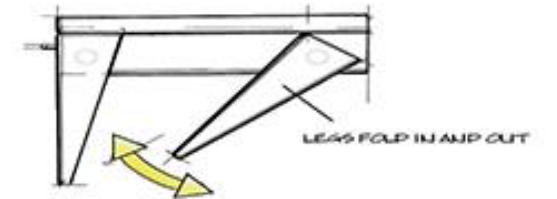




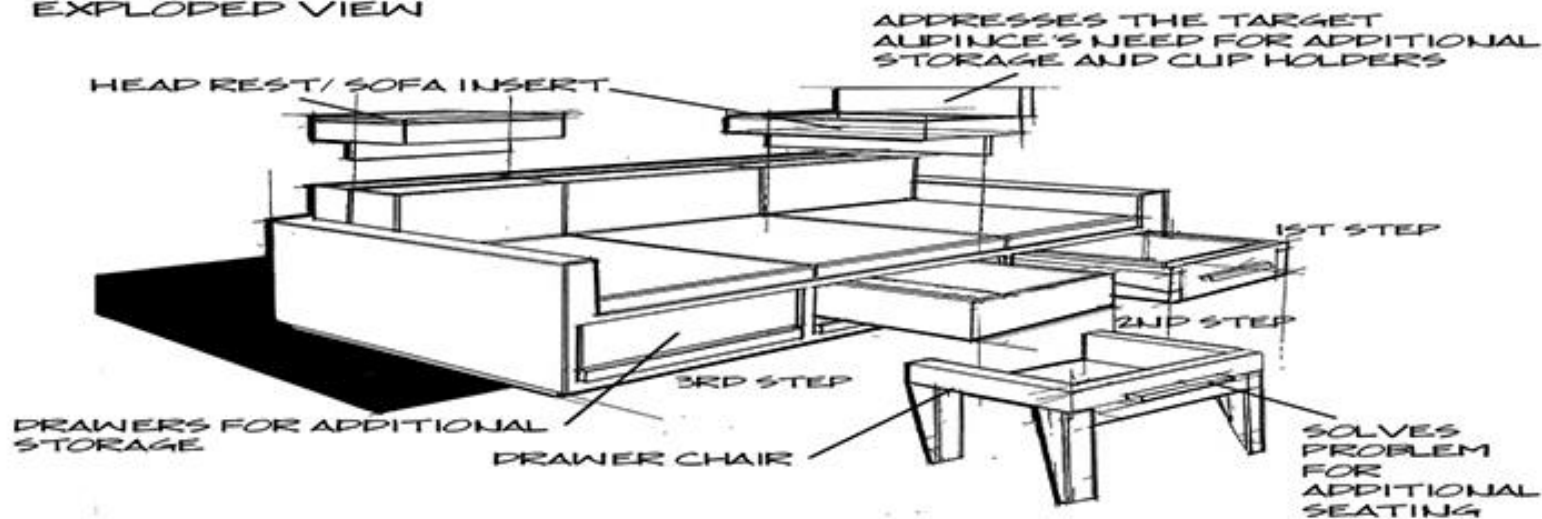
OPENED/ CHAIR ATTACHED



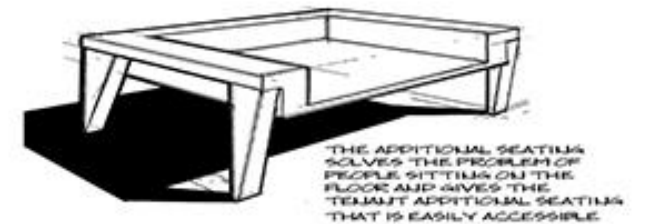
SIDE VIEW OF CHAIR UNFOLDING



EXPLODED VIEW



CHAIR OPENED

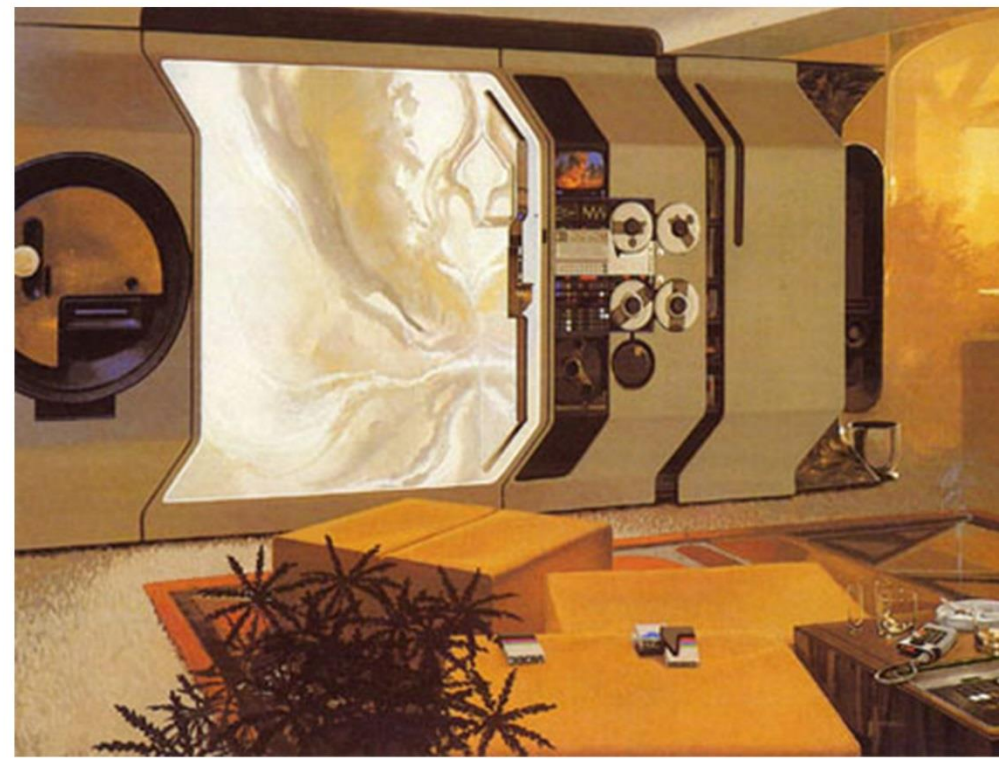


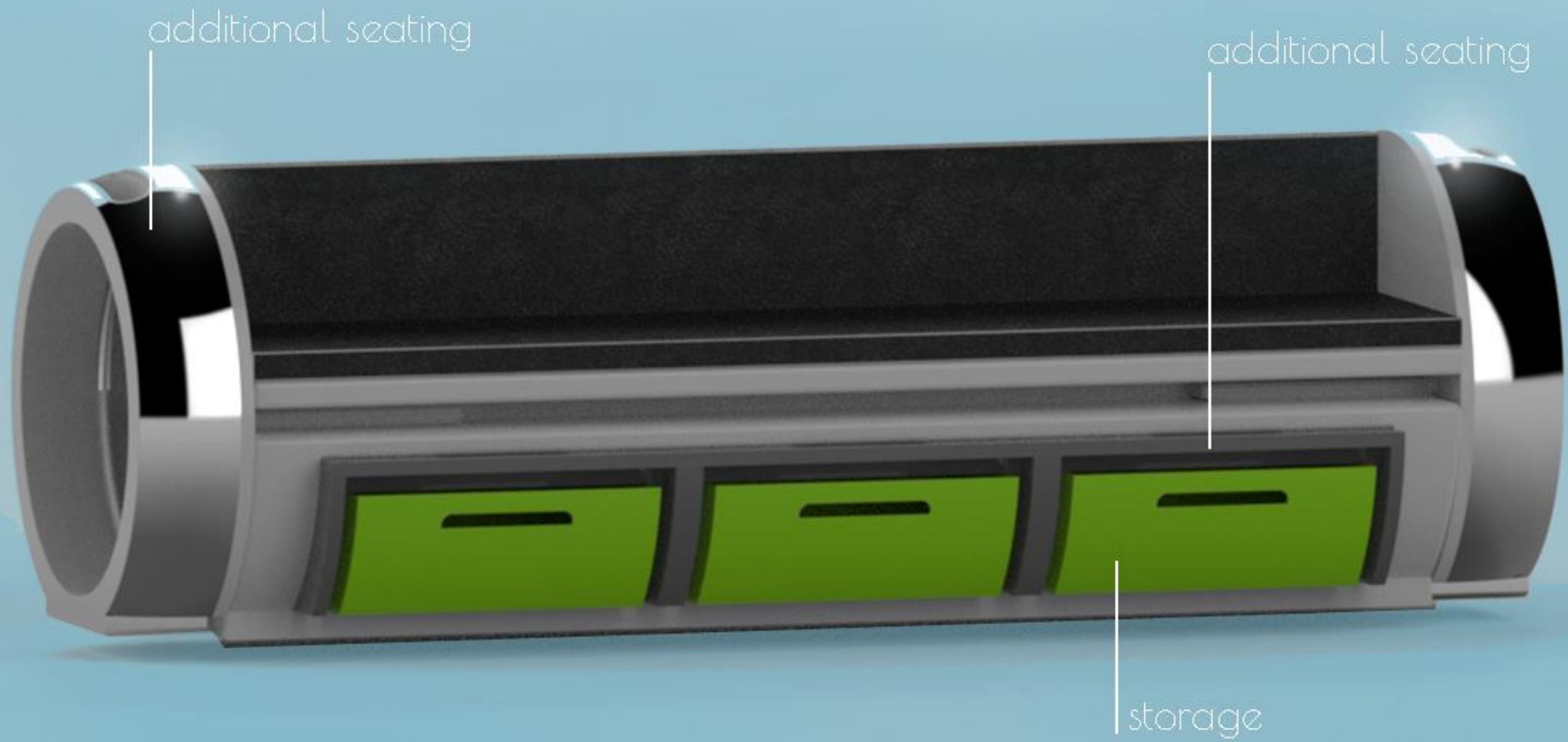
Dieterich RAMS



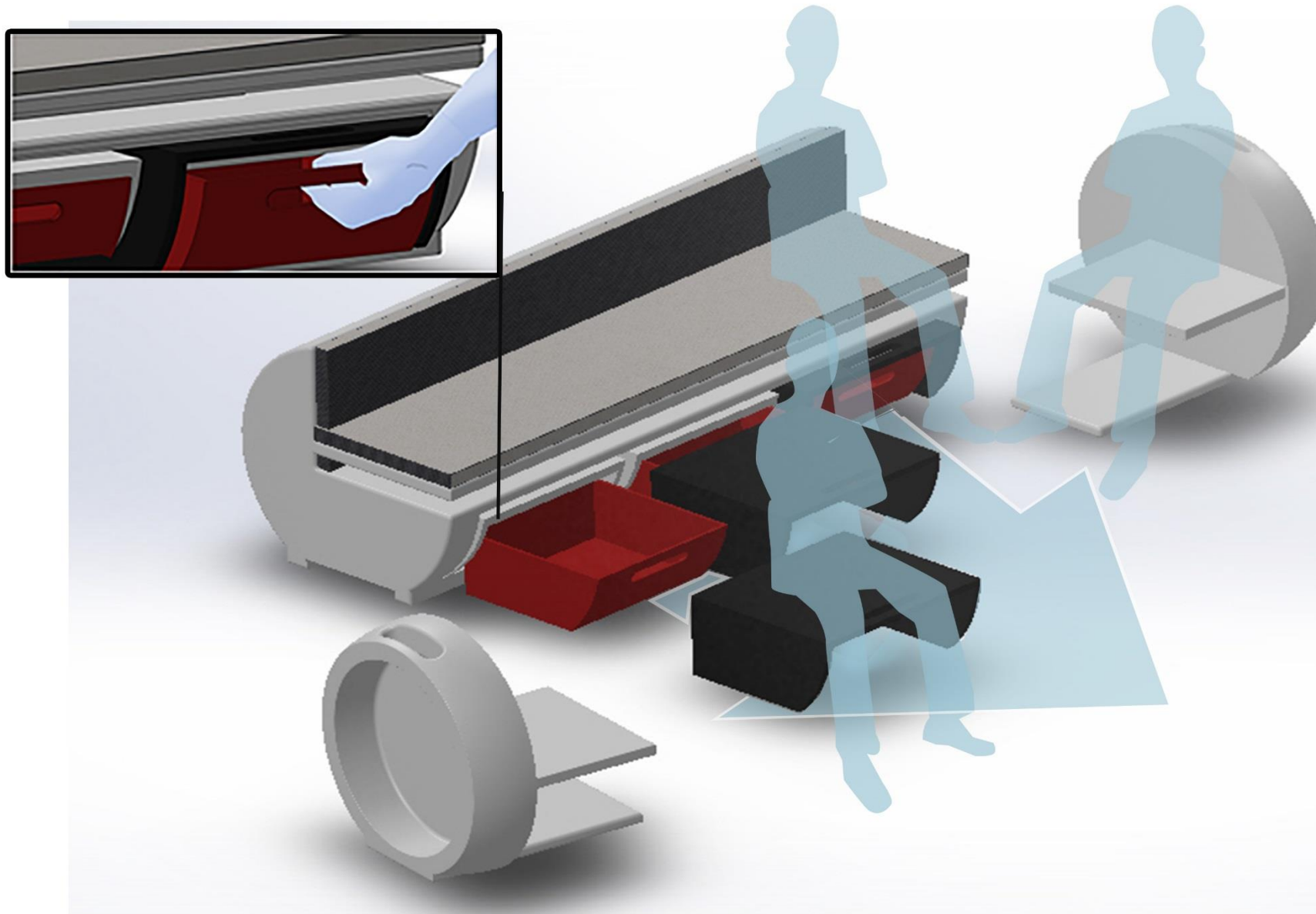


SYD
MEAD



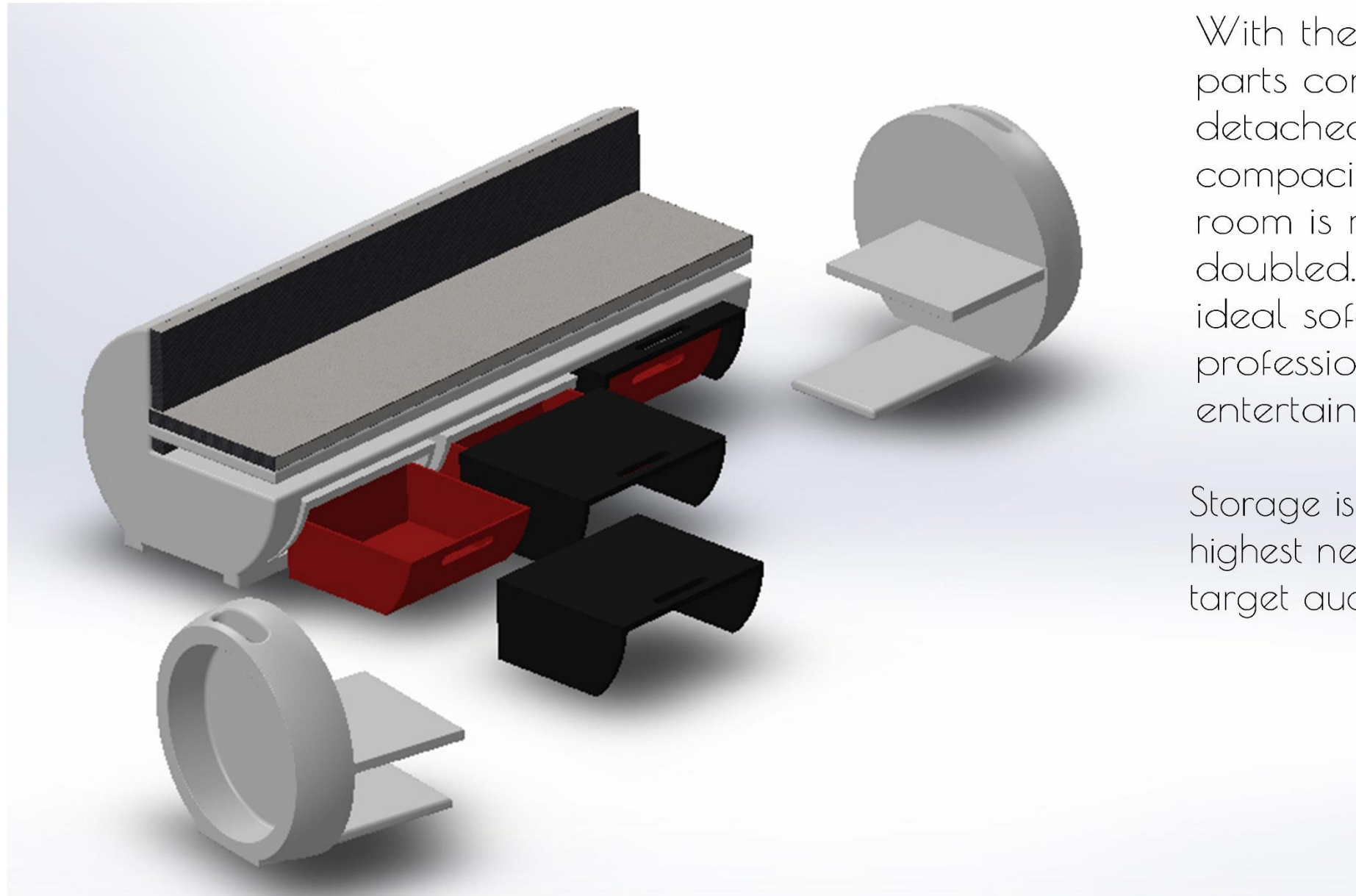


klein | **final design**



Both the extra seating and drawers pull away from the main body of the sofa to create additional seating and storage.

klein | **final design**

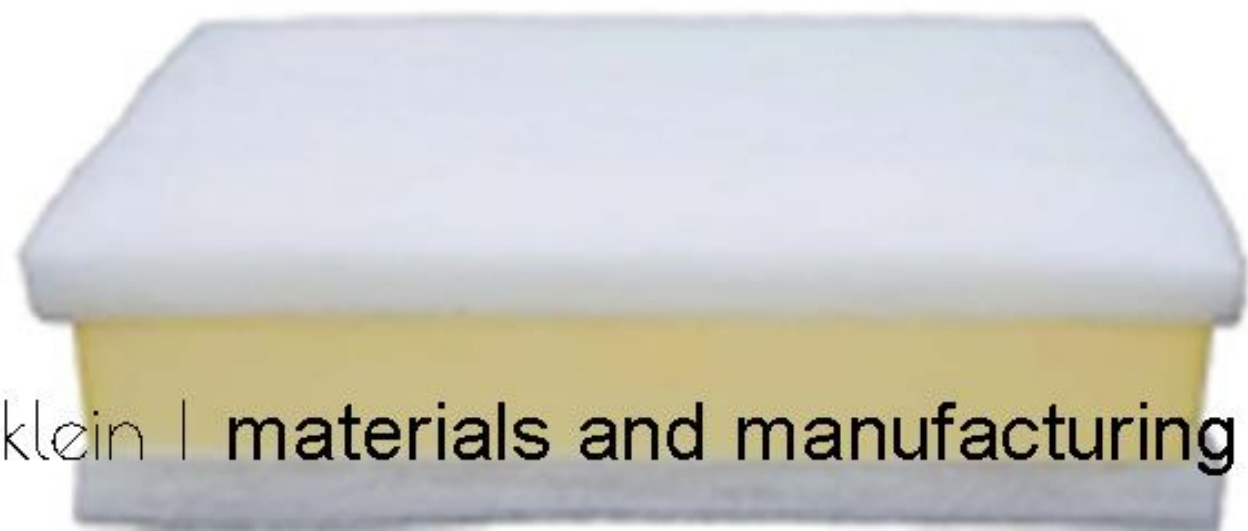


With the sofa's principle parts completely detached, the seating capacity in any given room is more than doubled. This becomes the ideal sofa for any young professional wanting to entertain.

Storage is one of the highest needs for the target audience.

Two important considerations when designing furniture are the popliteal height and the buttock popliteal height.





klein | materials and manufacturing

